

Hot's Point SP, LLC

8482 Greig Street

Sodus Point, NY 14555

November 1, 2022

Members: Joshua Jerome and Tierra Gahr

Operations: Operations will be similar to how Hot's Point was run previously. In addition, we will be introducing alcohol to the restaurant along with an updated menu and seating layout.

Parking: Public parking in the existing lot adjacent to the building, on street parking available in front of the restaurant, as well as overflow parking on the other side of the park and each side of the ball field.

Signage: We are in the process of designing a sign to say "HOT'S POINT" that will be installed on the roof. The rough size will be 3 feet high and 10 feet long.

Hours of operation:

Sunday: 7 A.M - 10 A.M (Breakfast) and 11 A.M - 10 P.M

Monday: Closed

Tuesday: Closed

Wednesday: 11 A.M - 9 P.M

Thursday: 11 A.M - 9 P.M

Friday: 11 A.M - 10 P.M

Saturday: 7 A.M - 10 A.M (Breakfast) and 11 A.M - 10 P.M

(HOURS SUBJECT TO CHANGE FOR BREAKFAST - STAFF DEPENDING)

Hiring of employees: We will be staffing the restaurant

Business plan: See separate document

Hot's Point SP, LLC

Sodus Point, NY

BUSINESS PLAN

October 20, 2022

EXECUTIVE SUMMARY

The purpose of our business is to provide an unforgettable experience followed by a delicious meal for families, friends, tourists and community members to enjoy.

Our establishment will be offering breakfast, lunch, dinner and Perry's Ice cream for dessert. Hot's Point bar/restaurant will provide a wide variety of foods and beverages to fit everyone's preferences and satisfaction of all age groups.

Hot's Point will provide exceptional service by providing an enjoyable, fun, organized, and safe work environment for our employees and customers.

Product or Service

Hot's Point is a great place for a quick bite to eat. The concept of our business is to provide a quick counter service. This will allow us to provide a faster service to our customers with limited wait time. This will also make going out more convenient for people/families who are in a hurry or have small children.

Our business will offer a wide variety of American cuisine foods such as Burgers, Chicken, Hot dogs, Soups, Salads, Wraps, Pizza, Fried foods, Variety of sides. Many flavors of Perry's ice cream for dessert with various toppings for sundaes, Etc.

We will also be offering a variety of alcoholic and non-alcoholic beverages.

- Non-Alcoholic: Coca-cola products, juices, coffee, teas, and slushies.
- Alcoholic: Beer, ciders, Wine and eventually wine slushies.

We plan to focus on selling more of our local surrounding area beer and wine and support other small businesses like our own.

Our goal will be to host a variety of different live music bands on the weekends for our customers' entertainment.

Host our own beer/wine pairings.

- Example: Beer paired with Perry's ice-cream

Potential Customers

- Our customers will range from ages 1-80.

We plan to promote being a family business. Sodus Point is a tourist area next to Sodus Point Beach located on Lake Ontario which brings in many people of all ages to vacation and stay for the season in addition to the many locals that stay throughout the year.

Company Ownership

50% Ownership: Joshua M. Jerome, Sodus Point, NY

Joshua grew up in Manchester, NY. With ten plus years in the customer service/sales industry. Joshua attended FLCC out of High School where he graduated with an associates degree in business. Well known for his great work ethic, organization and customer service skills, he is ready to bring all his great qualities and knowledge to his own business helping to keep his customers and staff happy.

50% Ownership: Tierra E. Gahr, Sodus Point, NY

Born and raised in Sodus, NY with over ten years of experience in the restaurant/bar/food industry, Tierra has built many friendships that will support her in her new journey as a business owner in her hometown at Hot's Point. Having worked at almost every restaurant business in the area not only did she grow her production and assembly skills but also thrived in working in a fast-paced environment. As a hard worker with a love for the industry, Tierra is excited to bring something new and different to Sodus Point for everyone's enjoyment.

Company Future and Projections

Long Term goals:

- Continue to be a profitable business
- Expand our seating to accommodate more customers
- Make positive changes for our employees and customers' enjoyment
- Expand our indoor seating to allow for more customers in the colder months
- Update our products and equipment as needed

Mission Statement

"To share an experience of great food and cold ice cream that makes you happy, and service that makes you smile."

- Hot's Point

Company Philosophy's

1. *It's best to do one thing really, really well*
2. *Fast is better than slow*
3. *There's always more information out there*
4. *You can be serious without a suit*
5. *Great just isn't good enough*

Founders, Formation History and Legal Entity

Hot's Point SP, LLC was formed by its members Josh Jerome and Tierra Gahr. Josh has past experience in food service from several different restaurants including fine dining establishments. He recently finished his term with the Army National Guard and he's a licensed insurance agent. Tierra is the restaurant guru. She has spent over the last ten years in food service at various restaurants becoming an expert in the industry which is why she will be the heart of the restaurant's operations and ideas that will come with it.

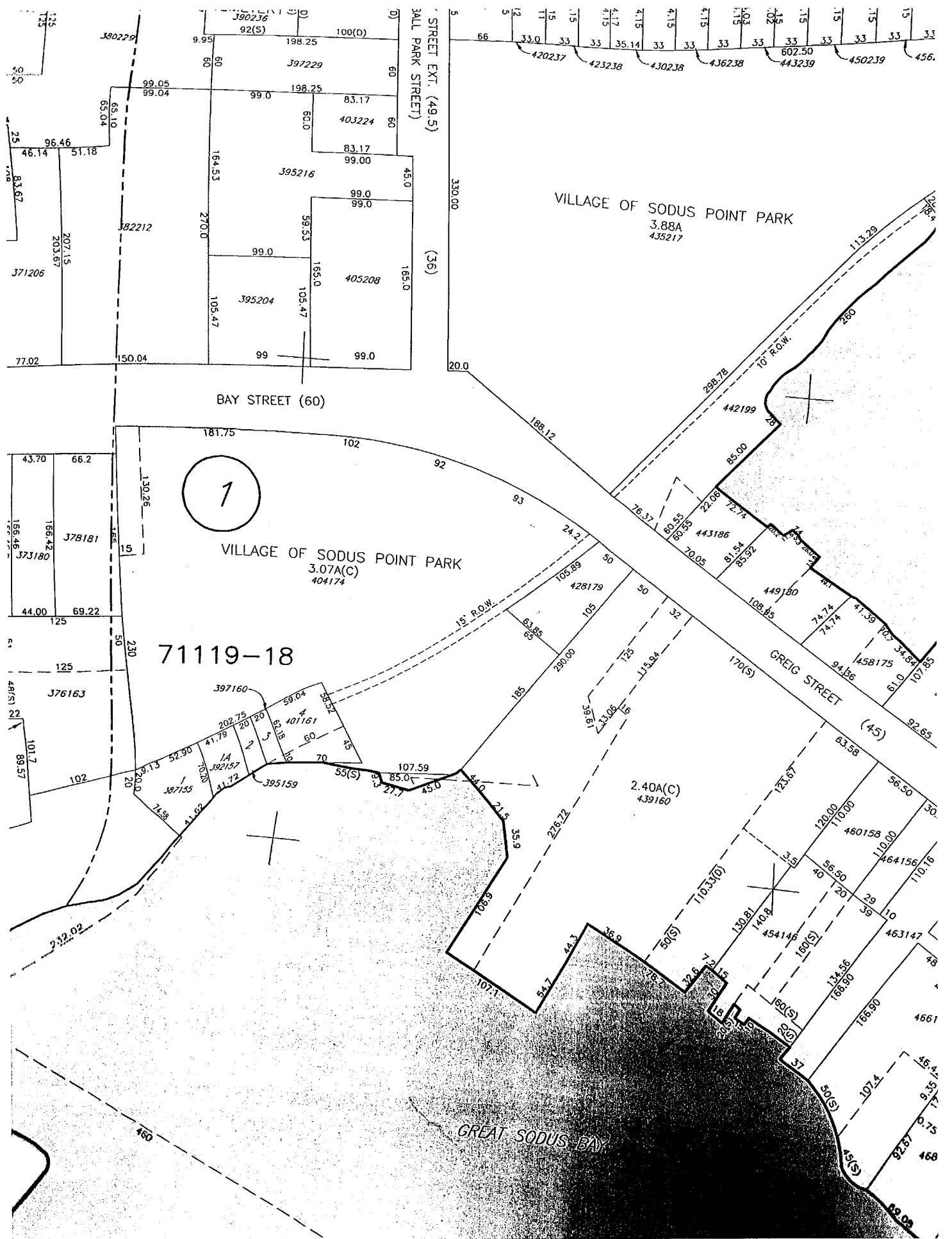
Target Market

Age: Any age

Interests: Family fun, Lake vacations, Boaters, Fisherman, Beach, Quick meal

Occupations: Any

Location: Locals and tourists



STREET EXT. (49.5)
MALL PARK STREET
(36)

VILLAGE OF SODUS POINT PARK
3.88A
4.35217

BAY STREET (60)

VILLAGE OF SODUS POINT PARK
3.07A(C)
4.04174

71119-18

GREIG STREET
(45)

2.40A(C)
4.39160

GREAT SODUS BAY

